

Communication and Political Marketing

**MASTER'S DEGREE IN APPLIED POLITICAL STUDIES (Distance
Learning)**

UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO

This document can be used as reference documentation of this subject for the application for recognition of credits in other study programmes. For its full effect, it should be stamped by UIMP Student's Office.



GENERAL DATA

Name

Communication and Political Marketing

Code

101803

Academic year

2015-16

Degree

[MASTER'S DEGREE IN APPLIED POLITICAL STUDIES \(Distance Learning\)](#)

ECTS Credits

4

Type

MANDATORY

Duration

Duracion A

Language

FACULTY

Lecturers

Porfessor responsible for the subject