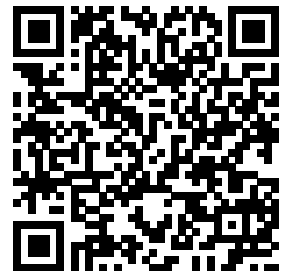


Introduction to Marketing

**MASTER'S DEGREE IN INTERNATIONAL BUSINESS
MANAGEMENT**

UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO

This document can be used as reference documentation of this subject for the application for recognition of credits in other study programmes. For its full effect, it should be stamped by UIMP Student's Office.



GENERAL DATA

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[MASTER'S DEGREE IN INTERNATIONAL BUSINESS MANAGEMENT](#)

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2

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Duración A

Language

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