

# Chain exportation

**MASTER'S DEGREE IN INTERNATIONAL BUSINESS  
MANAGEMENT**

***UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO***

This document can be used as reference documentation of this subject for the application for recognition of credits in other study programmes. For its full effect, it should be stamped by UIMP Student's Office.



## GENERAL DATA

**Name**

Chain exportation

**Code**

100914

**Academic year**

2016-17

**Degree**

[MASTER'S DEGREE IN INTERNATIONAL BUSINESS MANAGEMENT](#)

**ECTS Credits**

1

**Type**

ELECTIVE

**Duration**

Duracion A

**Language**

## **FACULTY**

### **Coordinator/s**

**Luque Albarracín, Enrique**

*Consultor experto en franquicia e internacionalización*

### **Lecturers**

Professor responsible for the subject