

The Great Distribution in the World: business models

**MASTER'S DEGREE IN INTERNATIONAL BUSINESS
MANAGEMENT**

UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO

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GENERAL DATA

Name

The Great Distribution in the World: business models

Code

100917

Academic year

2016-17

Degree

[MASTER'S DEGREE IN INTERNATIONAL BUSINESS MANAGEMENT](#)

ECTS Credits

1

Type

ELECTIVE

Duration

Duracion A

Language

FACULTY

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