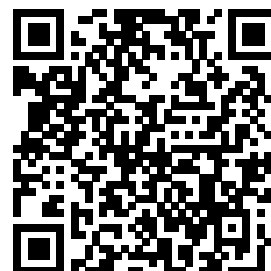


Creation and International Management of Brands: the Made in Spain perspective

**MASTER'S DEGREE IN INTERNATIONAL BUSINESS
MANAGEMENT**

UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO

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