

Institutional Communication

**MASTER'S DEGREE IN INTERNATIONAL BUSINESS
MANAGEMENT**

UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO

This document can be used as reference documentation of this subject for the application for recognition of credits in other study programmes. For its full effect, it should be stamped by UIMP Student's Office.



GENERAL DATA

Name

Institutional Communication

Code

100930

Academic year

2016-17

Degree

[MASTER'S DEGREE IN INTERNATIONAL BUSINESS MANAGEMENT](#)

ECTS Credits

1

Type

ELECTIVE

Duration

Duracion A

Language

FACULTY

Coordinator/s

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Lecturers

Professor responsible for the subject