

Communication and Political Marketing

**MASTER'S DEGREE IN APPLIED POLITICAL STUDIES (Blended
Learning)**

UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO

This document can be used as reference documentation of this subject for the application for recognition of credits in other study programmes. For its full effect, it should be stamped by UIMP Student's Office.



GENERAL DATA

Name

Communication and Political Marketing

Code

101271

Academic year

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Degree

[MASTER'S DEGREE IN APPLIED POLITICAL STUDIES \(Blended Learning\)](#)

ECTS Credits

4

Type

MANDATORY

Duration

Duracion A

Language

FACULTY

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