

Public Marketing

**MASTER'S DEGREE IN PUBLIC MANAGEMENT AND
LEADERSHIP (Classroom Learning)**

UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO

This document can be used as reference documentation of this subject for the application for recognition of credits in other study programmes. For its full effect, it should be stamped by UIMP Student's Office.



GENERAL DATA

Name

Public Marketing

Code

101637

Academic year

2016-17

Degree

[MASTER'S DEGREE IN PUBLIC MANAGEMENT AND LEADERSHIP \(Classroom Learning\)](#)

ECTS Credits

2,5

Type

MANDATORY

Duration

Duración A

Language

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