

# Communication and Political Marketing

**MASTER'S DEGREE IN APPLIED POLITICAL STUDIES (Distance  
Learning)**

***UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO***

This document can be used as reference documentation of this subject for the application for recognition of credits in other study programmes. For its full effect, it should be stamped by UIMP Student's Office.



## GENERAL DATA

### Name

Communication and Political Marketing

### Code

101803

### Academic year

2016-17

### Degree

[MASTER'S DEGREE IN APPLIED POLITICAL STUDIES \(Distance Learning\)](#)

### ECTS Credits

4

### Type

MANDATORY

### Duration

Duracion A

### Language

# **FACULTY**

## **Lecturers**

Porfessor responsible for the subject