

# Crisis communication for public administration

**MASTER'S DEGREE IN COMMUNICATION FOR PUBLIC  
ADMINISTRATION**

***UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO***

This document can be used as reference documentation of this subject for the application for recognition of credits in other study programmes. For its full effect, it should be stamped by UIMP Student's Office.



## GENERAL DATA

### Name

Crisis communication for public administration

### Code

101937

### Academic year

2017-18

### Degree

[MASTER'S DEGREE IN COMMUNICATION FOR PUBLIC ADMINISTRATION](#)

### ECTS Credits

3

### Type

ELECTIVE

### Duration

Duracion A

### Language

## **FACULTY**

### **Coordinator/s**

**Aguirre Borrallo, Miguel Ángel**

*Director General de Edelman Spain*

### **Lecturers**

**Humet Mir, Carla**

*Account Director en Comunicación Corporativa y Crisis  
Edelman Barcelona*