

Commercial Research (I) - Sources of economic and commercial information (online and onsite)

MASTER'S DEGREE MBA IN INTERNATIONAL MANAGEMENT

UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO

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GENERAL DATA

Name

Commercial Research (I) - Sources of economic and commercial information (online and onsite)

Code

102191

Academic year

2017-18

Degree

[MASTER'S DEGREE MBA IN INTERNATIONAL MANAGEMENT](#)

ECTS Credits

2

Type

MANDATORY

Duration

Cuatrimestral

Language

FACULTY

Coordinator/s

Enrile D'Outreligne, Carlos

Director y Consultor

Computer Contact Consultoría y Formación

Lecturers

García Suárez, Rosana

Analista

Computer Contact Consultoría y Formación

Guillén Zulueta, Teresa

Directora de Proyectos Internacionales

S&B Partners Consultores, S.L.

Saldaña Arce, Rodrigo

Socio-Director

REDBUS