

Advanced Strategy: cases of internationalized businesses

MASTER'S DEGREE MBA IN INTERNATIONAL MANAGEMENT

UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO

This document can be used as reference documentation of this subject for the application for recognition of credits in other study programmes. For its full effect, it should be stamped by UIMP Student's Office.



GENERAL DATA

Name

Advanced Strategy: cases of internationalized businesses

Code

102190

Academic year

2019-20

Degree

[MASTER'S DEGREE MBA IN INTERNATIONAL MANAGEMENT](#)

ECTS Credits

3

Type

MANDATORY

Duration

Duracion A

Language

FACULTY

Coordinator/s

Mata Fernández-Balbuena, Gustavo Emilio

*Doctor Ingeniero Industrial
Consultor de Estrategia y Análisis de Organizaciones*

Lecturers

Vidal Lucena, Gonzalo

*Asesor Patrimonial, Agente Financiero y Gestor de Patrimonios
INVERSIS BANCO*

Esteban Sánchez, Óscar

*Director de Negocio. Región de Asia
Grupo Prosegur*

Puente Lucía, Alberto

*Profesor Asociado de Economía de la Empresa
Universidad Pontificia de Comillas*

García Suárez, Luis

*Socio Global Projects And Construction
CLYDE&CO*

de Pastors Pérez, David

*Socio responsable del desarrollo del negocio de consultoría e implantación de sistemas de control de gestión
PM Partners*