

Sales and customers management

MASTER'S DEGREE MBA IN INTERNATIONAL MANAGEMENT

UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO

This document can be used as reference documentation of this subject for the application for recognition of credits in other study programmes. For its full effect, it should be stamped by UIMP Student's Office.



GENERAL DATA

Name

Sales and customers management

Code

102206

Academic year

2019-20

Degree

[MASTER'S DEGREE MBA IN INTERNATIONAL MANAGEMENT](#)

ECTS Credits

2

Type

MANDATORY

Duration

Cuatrimestral

Language

FACULTY

Coordinator/s

Morán González, Miguel

*Director de Mercado Cartón
Asian Pulp & Paper*

Lecturers

Arribas Rodrigo, Ceferino Isaac

*Director Financiero, Comercial y de Operaciones
Indar Electric*