

# The Great Distribution in the World: business models

**MASTER'S DEGREE MBA IN INTERNATIONAL MANAGEMENT**

***UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO***

This document can be used as reference documentation of this subject for the application for recognition of credits in other study programmes. For its full effect, it should be stamped by UIMP Student's Office.



## GENERAL DATA

### Name

The Great Distribution in the World: business models

### Code

102217

### Academic year

2021-22

### Degree

[MASTER'S DEGREE MBA IN INTERNATIONAL MANAGEMENT](#)

### ECTS Credits

1

### Type

ELECTIVE

### Duration

Cuatrimestral

### Language

## **FACULTY**

### **Coordinator/s**

**García Magarzo, Ignacio**

*Director General*

*Asociación Española de Distribuidores, Autoservicios y Supermercados (ASEDAS)*

### **Lecturers**

Professor responsible for the subject