

# Strategic management and tactical-operational aspects of communication in Public Administration

**MASTER'S DEGREE IN PUBLIC MANAGEMENT AND  
LEADERSHIP**

***UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO***

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## GENERAL DATA

### Name

Strategic management and tactical-operational aspects of communication in Public Administration

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102546

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### Degree

[MASTER'S DEGREE IN PUBLIC MANAGEMENT AND LEADERSHIP](#)

### ECTS Credits

3

### Type

ELECTIVE

### Duration

Cuatrimestral

### Language

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