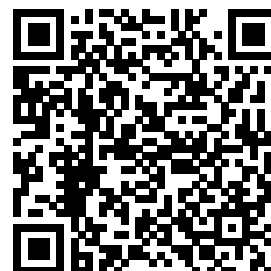


Public diplomacy, protocol and communication of events

**MASTER'S DEGREE IN PUBLIC MANAGEMENT AND
LEADERSHIP**

UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO

This document can be used as reference documentation of this subject for the application for recognition of credits in other study programmes. For its full effect, it should be stamped by UIMP Student's Office.



GENERAL DATA

Name

Public diplomacy, protocol and communication of events

Code

102553

Academic year

2022-23

Degree

[MASTER'S DEGREE IN PUBLIC MANAGEMENT AND LEADERSHIP](#)

ECTS Credits

3

Type

ELECTIVE

Duration

Cuatrimestral

Language

FACULTY

Coordinator/s

Jiménez Morales, Mònika

*doctora en Comunicación Audiovisual, Comunicación y Humanidades.
Profesora Doctora en Comunicación
Universidad Pompeu Fabra, Barcelona.*

Lecturers

Khayrizamanova Khayrizamanova, Irina

*Doctorado en Ciencia Política, Políticas Públicas y Relaciones Internacionales (UAB)
Profesora Asociada en Comunicación Política, Métodos de Investigación y Terías de Relaciones
Internacionales
Universidad Autónoma de Barcelona*