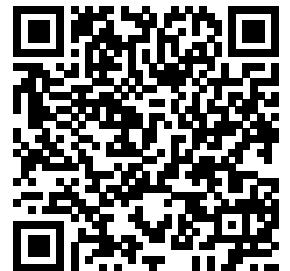


Public Marketing

MASTER'S DEGREE IN SENIOR PUBLIC MANAGEMENT

UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO

This document can be used as reference documentation of this subject for the application for recognition of credits in other study programmes. For its full effect, it should be stamped by UIMP Student's Office.



GENERAL DATA

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FACULTY

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Lecturers

Professor responsible for the subject