

# Public diplomacy, protocol and communication of events

**MASTER'S DEGREE IN PUBLIC MANAGEMENT AND  
LEADERSHIP**

***UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO***

This document can be used as reference documentation of this subject for the application for recognition of credits in other study programmes. For its full effect, it should be stamped by UIMP Student's Office.



## GENERAL DATA

### Name

Public diplomacy, protocol and communication of events

### Code

102553

### Academic year

2023-24

### Degree

[MASTER'S DEGREE IN PUBLIC MANAGEMENT AND LEADERSHIP](#)

### ECTS Credits

3

### Type

ELECTIVE

### Duration

Cuatrimestral

### Language

## **FACULTY**

### **Coordinator/s**

**Jiménez Morales, Mònika**

*doctora en Comunicación Audiovisual, Comunicación y Humanidades.*

*Profesora Doctora en Comunicación*

*Universidad Pompeu Fabra, Barcelona.*

### **Lecturers**

**Vinyals Mirabent, Sara**

*Doctora en Comunicación*

*Profesora Lectora*

*Universidad Pompeu Fabra*