

# Commercial Research (II) - Market Research Reports

**MASTER'S DEGREE MBA IN INTERNATIONAL MANAGEMENT**

***UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO***

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## GENERAL DATA

### Name

Commercial Research (II) - Market Research Reports

### Code

102193

### Academic year

2024-25

### Degree

[MASTER'S DEGREE MBA IN INTERNATIONAL MANAGEMENT](#)

### ECTS Credits

3

### Type

MANDATORY

### Duration

Cuatrimestral

### Language

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