

Internationalization Project

MASTER'S DEGREE MBA IN INTERNATIONAL MANAGEMENT

UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO

This document can be used as reference documentation of this subject for the application for recognition of credits in other study programmes. For its full effect, it should be stamped by UIMP Student's Office.



GENERAL DATA

Name

Internationalization Project

Code

102231

Academic year

2024-25

Degree

[MASTER'S DEGREE MBA IN INTERNATIONAL MANAGEMENT](#)

ECTS Credits

7

Type

MANDATORY

Duration

Cuatrimestral

Language

FACULTY

Coordinator/s

Centenera Ulecia, Jesús

Doctor en Historia contemporánea.

Profesor Doctor.

ESIC university.

Llamazares García-Lomas, Olegario

Licenciado en Ciencias Económicas y Empresariales.

Director de Global Marketing Strategies SL.

Global Marketing Strategies SL - Madrd.

Lecturers

Porfessor responsible for the subject