

Communication projects, campaigns and techniques

**MASTER'S DEGREE IN PUBLIC MANAGEMENT AND
LEADERSHIP**

UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO

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GENERAL DATA

Name

Communication projects, campaigns and techniques

Code

102549

Academic year

2024-25

Degree

[MASTER'S DEGREE IN PUBLIC MANAGEMENT AND LEADERSHIP](#)

ECTS Credits

3

Type

ELECTIVE

Duration

Cuatrimestral

Language

FACULTY

Coordinator/s

Gomariz López, Antonio

Lecturers

Professor responsible for the subject