

Public Marketing

**MASTER'S DEGREE IN SENIOR PUBLIC MANAGEMENT
(Spanish Edition)**

UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO

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GENERAL DATA

Name

Public Marketing

Code

102730

Academic year

2025-26

Degree

[MASTER'S DEGREE IN SENIOR PUBLIC MANAGEMENT \(Spanish Edition\)](#)

ECTS Credits

6

Type

MANDATORY

Duration

Cuatrimestral

Language

FACULTY

Coordinator/s

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Lecturers

Porfessor responsible for the subject